



www.shsplayhouse.org



Dear Stratford Playhouse Community,

“Come and meet those dancing feet. On the avenue I’m taking you to, Forty-Second Street.”

“42nd Street” Lyrics by Al Dubin

This 2023-2024 season, Stratford Playhouse, winner of nine 2022-2023 Tommy Tune Awards (including Outstanding Musical), brings *42nd Street* (Tony Award winner for Best Musical) to Houston. Where the underworld can meet the elite, this show will have you tap dancing in the aisles and singing about being in the money. Additionally, Stratford Playhouse will open and conclude the season with *The Play That Goes Wrong* and *Zombie Prom*, respectively. It’s a wacky and wonderful season that you won’t want to miss!

The Playhouse’s show-stopping seasons would not be possible without the support of its sponsors. The **school district covers less than 2%** of the Stratford Playhouse budget annually, which means our **Booster Club must raise the additional 98% needed**. Playhouse support entitles sponsors to be part of the following:

- **Supporting an award-winning program**, which won nine 2022-2023 Tommy Tune Awards (Outstanding Musical, Outstanding Ensemble, Jimmy Awards Nominee Winner, North Star Award, Outstanding Music Direction, Outstanding Scenic Design, Outstanding Costume Design, Outstanding Sound Design, and Outstanding Stage Management), earned multiple UIL awards, and has trained students for successful careers on Broadway, regional tours, TV/film, and in other industries.
- **Providing quality entertainment to our community** in a state-of-the art theater (seats 1,000 and potentially 21,000 per season) at affordable ticket prices and without the need to travel far.
- **Promoting your company through support of theater arts** to our community via our Facebook and Instagram accounts (both with **over one thousand followers**) and our website.
- **Giving children an opportunity to experience live theater** through the Playhouse’s children matinees that per season have **hosted up to 2,000 students**, including those from **Title 1 schools at no charge**.
- **Raising money for other non-profit organizations** through the Black Bucket Tradition where audience donations have raised **up to \$18,500 per cause and over \$150,000 to date**.

We would welcome the opportunity to have you become a 2023-2024 Playhouse sponsor via one of our many tax-deductible sponsorship options. Thank you for your consideration of submitting a sponsorship form either [online](#) or by sending your completed form to shsplayhousesponsors@gmail.com.

Waiting in the wings to hear from you,

Tonya Leonard
Sponsorship Chair



www.shsplayhouse.org



The Stratford Playhouse sponsorship program offers two types of sponsorships: monetary and in-kind (see below). Both methods will receive benefits as outlined below. Your gift is tax deductible to the extent allowed by law. The Stratford Playhouse Booster Club is a 501(c)(3) nonprofit organization. Federal tax ID 46-0838785.

SPONSORSHIP LEVELS AND BENEFITS

Benefit	Diamond \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250
Thank you from stage at all Playhouse performances					
Logo projected on auditorium wall before show and during intermission for entire run of a show (6 spots available)					
Logo on gala raffle ticket site (sold to SBISD community)					
Logo on Playhouse show ticket site					
Ad in Playhouse playbills (1/2 page)					
Backstage tour before one show of your choice					
Reserved parking spot near entrance at one show					
Ad in Playhouse playbills (1/8 page)					
VIP season tickets (one performance date of each show)	4	2			
VIP gala/auction dinner event tickets*	4	2			
Early access to purchase show tickets					
Individual sponsor thank you via Facebook & Instagram					
Thank you from stage at Student Showcase*					
Show program autographed by principals in “big” show					
Logo included in full-page playbill thank you ad for sponsors					
Logo displayed in lobby at all performances					
Group sponsor thank you via Facebook and Instagram					
Logo featured on Playhouse website					
Logo on weekly parent Booster Club Newsletter					

All benefits are pending sponsorship date and/or print deadlines.

*The gala/auction and student showcase events are fundraising events held in February.

IN-KIND DONATIONS: In-kind donations are items for the Playhouse’s gala/auction that include live auction items, food, and swag/gift bag items. They must be mutually agreed upon with the Playhouse’s VP of Fundraising.



www.shsplayhouse.org



2023-2024 STRATFORD PLAYHOUSE SPONSORSHIP FORM

Company Name: _____
 Contact Person: _____
 Billing Address: _____
 E-mail Address: _____
 Phone #: _____
 Website: _____
 Facebook and/or Instagram Tag: _____

Online Sponsorship Form



SPONSORSHIP LEVEL (Please mark selection):

Sponsor Type	Donation	Selection
Diamond	\$5,000 and above	
Platinum	\$2,500 to \$4,999	
Gold	\$1,000 to \$2,499	
Silver	\$500 to \$999	
Bronze	\$250 to \$499	

IN-KIND DONATION (Please list proposed donation):

We will contact you to determine specific details.

PAYMENT OPTIONS (Please mark selection):

- Credit Card:** Payable via our sponsorships website at PHSponsorships.givesmart.com
- Check:** Payable to *Stratford Playhouse Booster Club* at 14053 Memorial Drive #181, Houston, TX 77079
- Zelle:** Recipient is splaybctreasurer@gmail.com
- ACH/Wire Transfer:** Contact us for details.
- QuickBooks:** Contact us for details.

Payment Options	Selection
Credit Card via GiveSmart*	
Check	
Zelle	
ACH/Wire Transfer	
QuickBooks	

*Credit card fee of up to 3.9%

Scan in your banking app to pay
 STRATFORD PLAYHOUSE BOOSTER CLUB
 at s...r@gmail.com.



zelle